Dynamic Korea

Come and Experience the Beauty of the Land of Morning Calm.
Introduce dynamic Korea

Location
Introduce Dynamic Korea

- People

  - Population: over 46.9 million
  - Koreans have maintained their own distinctive language, culture, and customs.
Introduce Dynamic Korea

Seasons, Scenes, and Senses — Korea Has It All

- Four distinct seasons: spring, summer, fall, and winter.
- Autumn lasts from September to November, and produces mild weather. It is the best season for visiting Korea.

Weather

Spring (March to May): Warm, green all the way. Blooming flowers and clear skies.

Summer (June to early September): Hot, but pleasant with cool nights.

Fall (September to November): Cool, crisp weather, and beautiful colors.

Winter (December to February): Cold and snowy, but skiing and other winter sports are popular.

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- **History & Culture**
  - 5000+ years history
  - Have many UNESCO world heritages.
  - Religion: Buddhism, Protestantism & Catholicism, Confucianism, traditional Shamanism
  - Food: rice is the staple of the Korean diet and appears at almost all meals.
Welcome to Beautiful Seoul

**General Info**
- Capital of South Korea
- Populations persons (2003): 10,331,244
- Currency: Korean won (KRW)
- 1$ = 1180 KRW (2004.3.10)
- Electricity: 220V, 60 Hz

**Temperature**

<table>
<thead>
<tr>
<th></th>
<th>Jun</th>
<th>Jul</th>
<th>Aug</th>
<th>Sept</th>
<th>Oct</th>
<th>Nov</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Average Temperature (°C)</strong></td>
<td>22.3</td>
<td>25.9</td>
<td>26.5</td>
<td>22.5</td>
<td>16.5</td>
<td>7.0</td>
</tr>
<tr>
<td><strong>Precipitation (mm)</strong></td>
<td>157</td>
<td>698</td>
<td>252</td>
<td>49</td>
<td>68</td>
<td>13</td>
</tr>
<tr>
<td><strong>Rainy Days</strong></td>
<td>13</td>
<td>14</td>
<td>10</td>
<td>4</td>
<td>6</td>
<td>6</td>
</tr>
</tbody>
</table>
Welcome to Beautiful Seoul

Attraction & Heritages
- Ancient palaces
- Han River
- Namsan tower and mountain
- Namdeamoon market
- Insa-dong traditional street
- Seoul City tour bus
Korea as a Venue for International Meetings

**Past**
- 3GPP TSGs (Mar. 2002)
- 3GPP TSG-RAN WG1/2/3/4 (May. 2002)
- 3GPP TSG-T WG2 (Aug. 2002)
- 3GPP TSG-T WG3 (Aug. 2002)
- IEEE802.16 Interim (Sept. 2002)
- 3GPP SA#1, SA#2 meeting (April 2003)
- 3GPP RAN #1,#2,#3 meeting (April 2003)
- IEEE802.3ah Interim (May 2003)
Economy and IT business in Korea

- **Economy (2003 est.)**
  - GDP: $520.9 billion USD, 11th among OECD countries
  - GNI: More than $10,000 USD

- **IT business (2003 est.)**
  - Internet service subscribers: 11 million people (1/4 total population)
  - Mobile phone subscribers: 33 million people (3/4 total population)
  - IT expense per home: $49.23 USD/month ($24.19(Japan), $52.99(US))
  - Korea is a very attractive IT business market in the world
Hotel Information

- **General information**
  - JW Marriott Hotel Seoul
  - 34 Floors, 497 Rooms
  - The Room for works: 462 guest rooms specifically designed for the business traveler
  - Executive Floor
  - Complimentary parking
  - Refer to homepage: http://www.marriott.com
Hotel Information

- **Transportation Information**

  - **Incheon International Airport and JW Marriott Hotel Seoul**

    - Deluxe Central City Limousine Bus runs non-stop to JW Marriott Hotel Seoul every 10 to 15 min from 05:30 to 22:20 at the cost of KRW 11,000 (approximately USD 10.00). You can take the bus at the Bus Stop Number 4A and/or 10A (located at the front of gate numbers 4 or 10).

    - Taxi is always available; fare will be approximately KRW 70,000 for deluxe taxi and KRW 45,000 for regular taxi (additional toll fee will be added to the fare).

  - **Driving directions**

    - Take Incheon Int'l Airport Express Way -> Merge onto 88 Olympic Express Way (East) -> Take Banpo Bridge Exit -> JW Marriott Hotel is clearly visible on the left.
Costs

• Hotel
  - Room: $180 USD/night (excluding tax/service charge)
  - Breakfast: tea, coffee, fresh fruits etc
  - Coffee break with cookies: two times

• Providing lunch (sponsored by SAMSUNG)
  - Buffet ($40 USD)

• Social event (sponsored by SAMSUNG)
  - Buffet with beverage ($60 USD)

• registration
  - pre-registration: $270
  - on-site: $300
Details

• Touring attraction near by hotel
  - New downtown (5 minutes drive)
    • Theater, café, bar
  - Old downtown (across HAN-river, 15-20 minutes drive)
    • Old palace, market, city hall
  - Hotel has a Shopping mall, food court

• Tourist Information
  - Refer to homepage:
    • www.lifeinkorea.com/travel2/57
    • http://www.visitseoul.net/english_new/index.htm
Thank you very much!
Dynamic
Hope to see you in Seoul