



Dynamic Korea



**Come and Experience
the Beauty of the Land of Morning Calm.**



Introduce dynamic Korea

- Location



Come and Experience
the Beauty of the Land of Morning Calm.



Introduce Dynamic Korea

A Totally

The 2002 FIFA World Cup™ was a totally

New

new experience for Korea,

Experience

and Korea will be a totally new experience for you!

● People

- Population:
over 46.9 million

- Koreans have maintained
their own distinctive
language, culture, and
customs.



People gathered in swarms at Seoul City Hall Square for the 2002 FIFA World Cup™
Overseas visitors wearing "Be the Reds" T-shirts, cheering DAE—HAN MRM—GRO



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Seasons, Scenes, and Senses — Korea Has It All

Spring (March to May): Warm breezes caress the mountainside groves to flow green with sweet sap, and intense arrays of flowers burst forth all over the country.
Summer (June to early September): Froth and clear water tease around in seaside coves. Here is the time for the sun to indulge your soul on a hypnotic rocky shore.



Oodan and Young Rocks on the Haeinsa-gang River

Autumn (September to November): The sky is high when cool breezes turn foliage their flamboyant hues. Outdoor activities are now more fun than ever.
Winter (late November to early March): Snow blankets hill and field, and the silver breeze invites an angel to unfold her wings.



1. Mt. Saibongsan and rapeseed flowers
2. Seoraksan Mountains
3. Nong Poong Resort
4. Dolbarobang, or stone grandfather, a long-standing symbol of Jeju Island

● Weather

- **Four distinct seasons: spring, summer, fall, and winter.**

- **Autumn lasts from September to November, and produces mild weather. It is the best season for visiting Korea.**



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Introduce Dynamic Korea

● History & Culture

- 5000+ years history
- Have many UNESCO world heritages.
- Religion: Buddhism, Protestantism & Catholicism, Confucianism, traditional Shamanism
- Food: rice is the staple of the Korean diet and appears at almost all meals.





Welcome to Beautiful Seoul

● General Info

- **Capital of South Korea**
- **Populations persons(2003):
10,331,244**
- **Currency: Korean won (KRW)**
- **1\$ = 1180 KRW (2004.3.10)**
- **Electricity: 220V, 60 Hz**

● Temperature

	Jun	Jul	Aug	Sept	Oct	Nov
Average Temperature (°C)	22.3	25.9	26.5	22.5	16.5	7.0
Precipitation (mm)	157	698	252	49	68	13
Rainy Days	13	14	10	4	6	6





Welcome to Beautiful Seoul

● Attraction & Heritages

- Ancient palaces
- Han River
- Namsan tower and mountain
- Namdeamoon market
- Insa-dong traditional street
- Seoul City tour bus

Hi Seoul



Authorized Shuttle Bus
Seoul City Tour Bus



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Korea as a Venue for International Meetings

● Past

- 3GPP TSGs (Mar. 2002)
- EP SCP (Mar. 2002)
- 3GPP TSG-RAN WG1/2/3/4 (May. 2002)
- 3GPP TSG-T WG2 (Aug.2002)
- 3GPP TSG-T WG3 (Aug.2002)
- IEEE802.16 Interim (Sept. 2002)
- 3GPP SA#1, SA#2 meeting (April 2003)
- 3GPP RAN #1,#2,#3 meeting (April 2003)
- IEEE802.3ah Interim (May 2003)



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Economy and IT business in Korea

- Economy (2003 est.)

- GDP: \$ 520.9 billion USD, 11th among OECD countries
- GNI: More than \$10,000 USD

- IT business (2003 est.)

- Internet service subscribers : 11 million people (1/4 total population)
- Mobile phone subscribers : 33 million people (3/4 total population)
- IT expense per home : \$49.23 USD/month (\$24.19(Japan), \$52.99(US))
- **Korea is a very attractive IT business market in the world**





Hotel Information

- General information

- JW Marriott Hotel Seoul
- 34 Floors, 497 Rooms
- The Room for works: 462 guest rooms specifically designed for the business traveler
- Executive Floor
- Complimentary parking
- Refer to homepage:
<http://www.marriott.com>





Hotel Information

● Transportation Information

- Incheon International Airport and JW Marriott Hotel Seoul

- Deluxe Central City Limousine Bus runs non-stop to JW Marriott Hotel Seoul every 10 to 15 min from 05:30 to 22:20 at the cost of KRW 11,000 (approximately USD 10.00). You can take the bus at the Bus Stop Number 4A and/or 10A (located at the front of gate numbers 4 or 10).
- Taxi is always available; fare will be approximately KRW 70,000 for deluxe taxi and KRW 45,000 for regular taxi (additional toll fee will be added to the fare).

- Driving directions

- Take Incheon Int'l Airport Express Way -> Merge onto 88 Olympic Express Way (East) -> Take Banpo Bridge Exit -> JW Marriott Hotel is clearly visible on the left.





Costs

Korea

- **Hotel**
 - Room : \$180 USD/night (excluding tax/service charge)
 - Breakfast : tea, coffee, fresh fruits etc
 - Coffee break with cookies: two times
- **Providing lunch (sponsored by SAMSUNG)**
 - Buffet (\$40 USD)
- **Social event (sponsored by SAMSUNG)**
 - Buffet with beverage (\$60 USD)
- **registration**
 - pre-registration : \$270
 - on-site : \$300





Details

Korea

- Touring attraction near by hotel
 - New downtown (5 minutes drive)
 - Theater, café, bar
 - Old downtown (across HAN-river, 15-20 minutes drive)
 - Old palace, market, city hall
 - Hotel has a Shopping mall, food court
- Tourist Information
 - Refer to homepage:
 - www.lifeinkorea.com/travel2/57
 - http://www.visitseoul.net/english_new/index.htm





Thank you very much!
Dynamic
Hope to see you in Seoul
Korea

