



### Location





# **Introduce Dynamic Korea**

A Totally

The 2002 FIFA World Cup™ was a totally

New

new experience for Korea,

Experience



Korea

and Korea will be a totally new experience for you!

- Population: over 46.9 million

- Koreans have maintained their own distinctive language, culture, and customs.



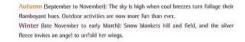
## **Introduce Dynamic Korea**

### Seasons, Scenes, and Senses — Korea Has It All

Korea

Spring (March to May): Warm breezes caress the mountainside groves to flow green with sweet sap, and intense arrays of flowers burst forth all over the country.

Summer (June to early September): Froth and clear water tease around in seaside coves. Here is the time for the sun to indulge your soul on a hypnotic rocky shore.





#### Weather

- Four distinct seasons: spring, summer, fall, and winter.

- Autumn lasts from September to November, and produces mild weather. It is the best season for visiting Korea.



## Troduce Dynamic Korea

• History & Culture

- 5000+ years history

Korea)

- Have many UNESCO world heritages.

Religion: Buddhism,
Protestantism &
Catholicism,
Confucianism, traditional
Shamanism

- Food: rice is the staple of the Korean diet and appears at almost all meals. Where Art and Technology Interweave



The motive grace of ancient jade-blue celadon. Satire of the ruling class through mask dances passed down a village lineage. Revolutionary printing techniques and the ingenious ham-geal alphabet. Korea's remarkable culture is evident through workaday traffic, fascinating seasonal festivals, or weekend strolls in a placid palace park. Hi-tech and busy or focused in the arts, the Koreans have a creative streak—yet through it they kept the thread of thousands of years of tradition.



## **Melcome to Beautiful Seoul**

### General Info

Korea

- Capital of South Korea
- Populations persons(2003): 10,331,244
- Currency: Korean won (KRW)
- 1\$ = 1180 KRW (2004.3.10)
- Electricity: 220V, 60 Hz

### • Temperature

| <b>_</b>                       | and the second se |      |      |      |      |     |
|--------------------------------|---|------|------|------|------|-----|
|                                | Jun   | Jul  | Aug  | Sept | Oct  | Nov |
| Average<br>Temperature<br>(°C) | 22.3  | 25.9 | 26.5 | 22.5 | 16.5 | 7.0 |
| Precipitation<br>(mm)          | 157   | 698  | 252  | 49   | 68   | 13  |
| Rainy Days                     | 13  | 14   | 10   | 4    | 6    | 6   |
|                                |   |      |      |      |      |     |





## **Melcome to Beautiful Seoul**

### Attraction & Heritages

- Ancient palaces
- Han River

Korece

- Namsan tower and mountain
- Namdeamoon market
- Insa-dong traditional street
- Seoul City tour bus



Authorized Shuttle Bus Secul City Tour Bus



t Seoul





## Korea as a Venue for International Meetings

### Past

- 3GPP TSGs (Mar. 2002)
- EP SCP (Mar. 2002)
- 3GPP TSG-RAN WG1/2/3/4 (May. 2002)
- 3GPP TSG-T WG2 (Aug.2002)
- 3GPP TSG-T WG3 (Aug.2002)
- IEEE802.16 Interim (Sept. 2002)
- 3GPP SA#1, SA#2 meeting (April 2003)
- 3GPP RAN #1,#2,#3 meeting (April 2003)
- IEEE802.3ah Interim (May 2003)



## Economy and IT business in Korea

Economy (2003 est.)

(over)

- GDP: \$ 520.9 billion USD, 11th among OECD countries
- GNI: More than \$10,000 USD
- IT business (2003 est.)
- Internet service subscribers : 11 million people (1/4 total population)
- Mobile phone subscribers : 33 million people (3/4 total population)
- IT expense per home : \$49.23 USD/month ( \$24.19(Japan), \$52.99(US) )
- Korea is a very attractive IT business market in the world





# Hotel Information

- General information
- JW Marriott Hotel Seoul
- 34 Floors, 497 Rooms
- The Room for works: 462 guest rooms specifically designed for the business traveler
- Executive Floor
- Complimentary parking
- Refer to homepage: http://www.marriott.com





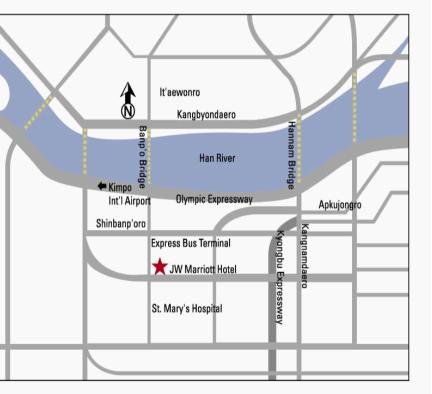


# Hotel Information

### Transportation Information

#### - Incheon International Airport and JW Marriott Hotel Seoul

- Deluxe Central City Limousine Bus runs non-stop to JW Marriott Hotel Seoul every 10 to 15 min from 05:30 to 22:20 at the cost of KRW 11,000 (approximately USD 10.00). You can take the bus at the Bus Stop Number 4A and/or 10A (located at the front of gate numbers 4 or 10).
- Taxi is always available; fare will be approximately KRW 70,000 for deluxe taxi and KRW 45,000 for regular taxi (additional toll fee will be added to the fare).



#### - Driving directions

• Take Incheon Int'l Airport Express Way -> Merge onto 88 Olympic Express Way (East) -> Take Banpo Bridge Exit -> JW Marriott Hotel is clearly visible on the left.





- Hotel
  - Room: \$180 USD/night (excluding tax/service charge)

Costs

- Breakfast : tea, coffee, fresh fruits etc
- Coffee break with cookies: two times
- Providing lunch (sponsored by SAMSUNG)
  - Buffet (\$40 USD)
- Social event (sponsored by SAMSUNG)
  - Buffet with beverage (\$60 USD)
- registration
  - pre-registration : \$270
  - on-site : \$300



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## Details

- Touring attraction near by hotel
  - New downtown (5 minutes drive)
    - Theater, café, bar
  - Old downtown (across HAN-river, 15-20 minutes drive)
    - Old palace, market, city hall
  - Hotel has a Shopping mall, food court
- Tourist Information
  - Refer to homepage:
    - www.lifeinkorea.com/travel2/57
    - http://www.visitseoul.net/english\_new/index.htm



Loved



# Thank you very much! Dynamic Hope to see you in Seoul



Korea