



March 2011/12 Plenary of IEEE802 in **Tel Aviv, Israel**



Naftali Chayat, Alvarion



IEEE802 Plenary in Tel Aviv



- **We're proposing IEEE802 Plenary in Tel Aviv in March**
 - 2011 or 2012
- **Tel Aviv is a lively and cosmopolitan city**
 - "Non-stop city"
 - Blend of cultures
 - UNESCO Heritage site for the Bauhaus architecture
 - Celebrating its 100 years
- **Very safe**
- **Friendly people, English is spoken by most**
- **Beautiful beaches**
- **March is a good time to visit**
 - Weather is not too hot, occasional rain possible

Israel – basic facts



- **Easily accessible from many countries by direct flights**
 - US – direct by Delta, Continental, El-Al, or through Europe
 - Direct flights from India, China, Thailand, Hong-Kong
 - Direct flights from Japan to open
 - Most European capitals and major cities
- **Tel Aviv is 20 km from the Ben-Gurion international airport**
- **Unique historical and natural landmarks**
- **Significance to Christianity, Islam and Judaism**

Venue – the Tel Aviv city



Mediterranean

Old Port of Tel Aviv

Hilton

Carlton

Sheraton

Crown Plaza

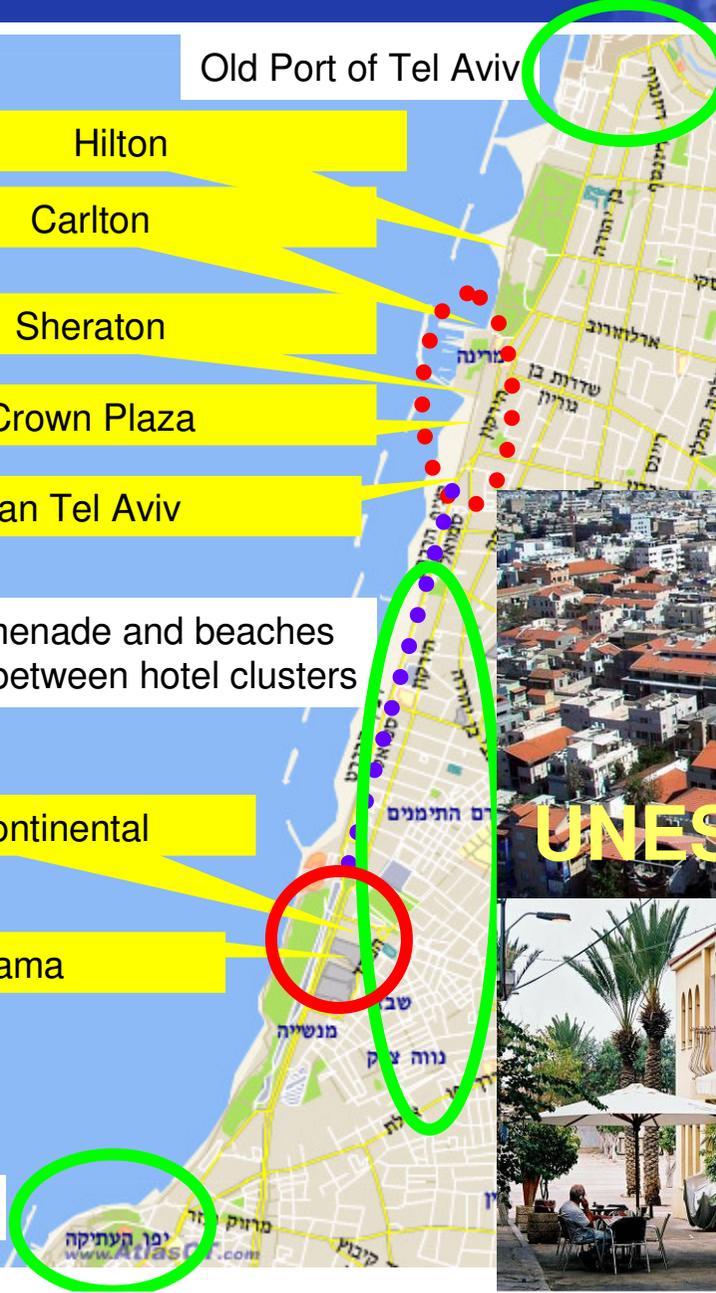
Dan Tel Aviv

Promenade and beaches
2 km between hotel clusters

David Intercontinental

Dan Panorama

Old Jaffa



David Intercontinental hotel



- **High-end hotel with excellent conference facilities**
- **Located on the Tel Aviv beachfront, close to Old Jaffa**



Dan Panorama hotel



- **High-end hotel with excellent conference facilities**
- **Located on the Tel Aviv beachfront, close to Old Jaffa**
- **David and Dan are adjacent to each other**



Possible Layouts of the meeting



- **All meetings in the southern cluster (David Intercontinental + Dan Panorama) - Preferred option**
 - It is likely that for a meeting of 1200-1500 attendance it will suffice
- **Most of the meetings in David I.+Dan P. and some in northern hotels - Backup plan**
 - Divide by common theme, e.g. Wireless groups in Dan+David, Wired in northern cluster
 - Recommend people to lodge in hotels close to their main meeting location
- **Run shuttles throughout the day between the clusters**

Social Event



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HANGAR 11: Located at the heart of the Old Port of Tel Aviv the centre of the entertainment area of the town.

A large outdoor courtyard, a multi-purpose hall of over 2,000 square meter and a 300 square meter gallery.

Sophisticated AV and lighting

Planned for the social:

Generous food and drinks

Local entertainment



Pre/Post-meeting tours



- **Visiting Israel is a unique experience**
 - Varied landscapes and natural phenomena, cultures, history and archeology, places of interest for many religions
- **For many IEEE attendees it is likely to be a first trip to Israel**
- **We suggest proposing pre/post conference tours to IEEE802 attendees at no or minimal cost**
 - Possibility of including the cost in registration or looking for local sponsorship
- **Assistance to spouses throughout the week can be provided, although hotel concierge assistance should suffice**



- **Citizen of many countries (US, EU, Korea, Japan etc.) are exempt of visa, while many others (e.g. China, India, ...) do need visa**
 - Lists available at Israeli embassy web sites
- **Israeli embassy web sites mention 3 week processing time**
- **We have assisted in the past with mailing handsigned invitation letters for obtaining visas and emailing PDF signed invitation letters for airport security**
 - Process can be automated using registration database
 - Near-perfect success rate in the past

Costs to participants



- **Registration fees – on the order of 2500 NIS (750\$)**
 - \$US price projections are based on 3.4 Israeli Shekel/\$US conversion rate
- **Including on-site lunch and generously served breaks**
- **Lodging costs in conference hotels (including breakfast) – current offers**
 - Dan Panorama – 210\$
 - David International – 310\$
- **Additional hotels will be available**
 - Including at lower rates
- **We believe that current offers include a risk factor in view of economic uncertainty and will improve as we get closer to the meeting**



Past hosting experience



- **Alvarion has hosted IEEE+WiMAX meetings in Israel in May 2006**
 - IEEE802.16 (120 participants) in Tel Aviv – 8-11 May 2006
 - WiMAX technical groups (80 participants) in Caesarea – 13-17 May 2006
 - A day trip in between on Friday, May 12
- **Alvarion has hosted WiMAX Forum NWG meeting in Dec 2007**
 - 90 attendees
- **BreezeCOM has hosted IEEE802.11 in January 2000**
- **Got very positive feedback**
- **Alvarion is willing to assist hosting the IEEE802 Plenary, with a help of a local organizing company**

Tlalim Events: Experience with IEEE and WiMAX



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- Tlalim was the organizing company of May 2006 meetings of IEEE802.16 in Tel Aviv (120 participants) and WiMAX working groups in Caesarea (100 participants) here in Israel
- Tlalim was the organizing company of December 2007 meeting of WiMAX Forum Networking Working Group in Tel Aviv (90 participants)
- Close familiarity with IEEE802 workstyle and unique requirements
 - AV, classroom seating, power outlets, high speed wireless internet etc.
- Experience with large scale (2000+ attendees) events



**Looking forward
to seeing you
in Israel**

